

A modern, cozy bedroom with a bed, a window seat, and a dining table. The room features light blue walls, a wooden ceiling, and a large window with a view of a city. The bed has a striped headboard and a colorful patterned blanket. The window seat is furnished with a wooden table, a wicker chair, and several colorful pillows. A television is mounted on the wall above the window seat. A large, multi-tiered pendant light hangs from the ceiling.

A room2 experience tailored for you



a bit about room2

room2 is an innovative, design led, and experience focused **homotel** brand.

It is a place that welcomes all, and challenges stale, corporate hotel norms, whilst providing a flexible space to sleep, eat, work, entertain, dance...

It's a place to live, not just to stay.





the world's first whole life net zero homotel

Hometel's combine the best bits of an Airbnb, serviced apartments and a hotel, offering you **flexibility, comfort** and **security**, which allows you to feel completely at ease while staying away from home.

London's first homotel located in the heart of Chiswick, surrounded by cafes and boutiques, providing a leafy green retreat whilst still being in central London. The 86 crafted rooms offer convenience and luxury each with a kitchenette and access to the cafe.

This is the **world's first whole life net zero homotel**, meaning that all the carbon emissions from conception through to end-of-life have been reduced and rebalanced to zero. room2 Chiswick is designed to be 89% more efficient than your average hotel, allowing you to make conscious decisions, even when traveling.

the world's first whole life net zero homotel

A building inspired by the **Arts & Craft** movement, advocating the appreciation for handcrafted pieces while championing the local industry. An environment that offers you a real sense of connection to the craftsmanship in the area, with all our rooms fitted with bespoke handcrafted pieces from a range of local artists, designers and skilled craftsmen.

Built on sustainability with a heat pump below the ground. The solar panels meet 5% of energy demand and the roof is covered in greenery to boost biodiversity. 100% of the bespoke loose furniture is manufactured locally, to support the local economy. Our net zero approach informs the entire project, from localised design to renewable energy sources.



what hotel rule book?

No corporate BS

Just detailed human touches, and genuine conversations. No one tells you what to do in your own home and that's exactly how it is at room2.

Flexi for you

There's no one way of doing things at room2, the choice is yours, so use your room, bar, gym as you please. It's a platform, use it who you wish!

An open book

Totally inclusive for all, whether you're here one day a week, Monday to Friday or on a long-term work project. Suited and booted, or with a high vis we're here for you.

Champion all

Here to contribute positively to greater society, the wider community and the neighbourhoods we reside in. Our impact matters and we're striving to make change.



seamless
arrival



stay 1 night
to a year



chromecast
TV



mattress
menu



bits &
bobs box



pets
welcome



human centered design

Our rooms are designed to be lived in, spaces which allow you to be the best version of yourself, optimised for comfort, efficiency and well-being. With plenty of space for a workout, kitchens to cook up a feast, and tables perfect for working from.



longer stay- it's 24 hours

When you book a room with us we think it should be yours for a whole day. 24 hours. It's crazy that other hotels only give you 21 hours. With us, check in is at 2pm and out at 2pm, it's yours for the day – use it how you wish.



diet on your schedule

We believe it's only right that you should eat what you want, when you want. That's why we've included fully equipped kitchens in all our rooms and made sure you always have plenty of options.





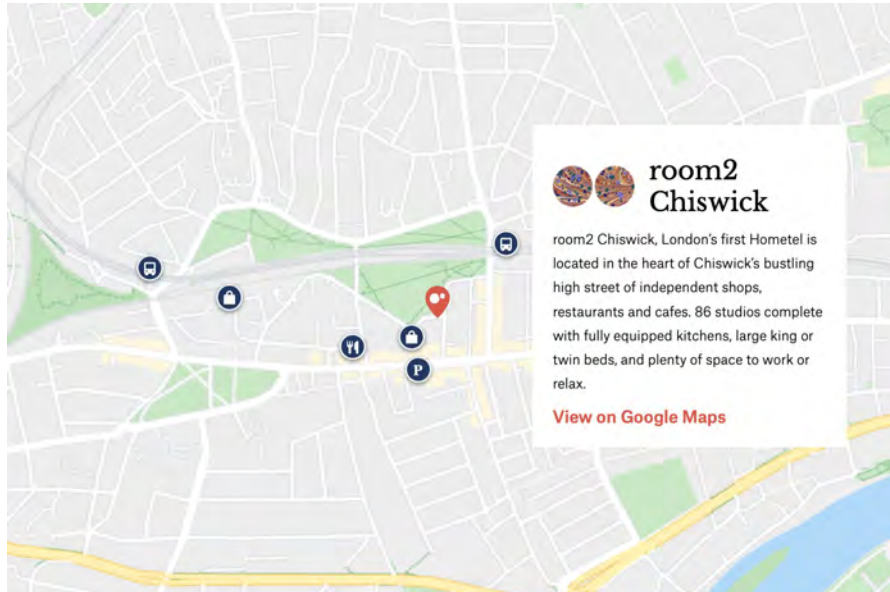
value-added accommodation for your team

If your team's on the road throughout the week, room2 is the place for them.

- **Larger than your standard hotel room.** Your team members will have plenty of space to work, cook and relax, meaning they wake up refreshed and energized for the day ahead.
- **Kitchens in all rooms.** Saving you pennies and allowing them to maintain their personal eating habits as they please.
- **Sustainable design throughout.** As it's the world's first net zero homotel in the world, you can rest assured your team are travelling environmentally consciously.
- **2pm check-out.** If your team need added flexibility and a space to keep working in the comfort throughout the day, then our 24hr stay is ideal.
- **Onsite laundry & gym.** Don't sweat it, your team can still stick to their workout routine and keep those work clothes spick and span.
- **Co-living atmosphere.** The perfect place to work, dine and lounge to meet other locals and guests alike. It's relaxed and informal

the local area

All that you need right at our doorstep



Situated in the heart of Chiswick we're surrounded by everything you could possibly need. With a fruit and veg market, M&S and Tesco just at the end of the road. Parking and a tube station is just a 2 minute walk from the property.



our rooms

snug

Room size

16.6m²

- Beds
King
- View
Lightwell, Park
- Other features
Sofa, Work Desk



studio

Room size

22m²

- Beds
King & twin
- View
Windmill Road, Courtyard
- Other features
Sofa, Work Desk



lounge

Room size

27m²

- Beds
King & twin
- View
Courtyard, Lightwell
- Other features
Sofa, Work Desk



suite

Room size




30m²

- Beds
King
- View
Windmill Road, Balcony
- Other features
Sofa, Work Desk, Dishwasher, Oven







not just your average hotel room




sleep

-  Premium bed linen
-  Blackout curtains
-  Memory foam mattress





groom

-  Hair dryer
-  XL towels
-  Mirror
-  Premium toiletries



clean

-  Covid secure clean
-  Regular housekeeping
-  Kitchen cleaning essentials pack





tech

-  Digital radio
-  49" Smart TV with chromecast
-  Superfast wifi
-  USB charging

eat

-  Two ring hob
-  Kitchen pack
-  Microwave
-  Dishwasher
-  Fridge
-  Snacks on arrival

extras

-  Storage
-  Iron & ironing board
-  Table perfect for eating and working from
-  Sofas to relax on

hometels are flexible living environments

A place you can treat as your own, with all the best bits of home, and the services of a hotel. Check out what else is on offer:



Lounge

With our laid-back lounge downstairs serving breakfast and B-corp snacks throughout the day it's the perfect place to set up work.



Gym

Whether you're passing through or staying for a little longer our gym has everything you need to keep active during your stay. Fitted with Peloton bikes, assault rowers and functional weight areas.



Bar

Situated in our lounge we also have a bar that offer wine, beers, spirits and cocktails.



Laundry

Hate to do it, but can't live without it. Use our handy washing, ironing and drying facilities to freshen up that work kit, sort your running gear or keep the kids on track for another day out and about.





market leading sustainability

We have committed to only build and operate **whole life net zero hometels**. That means all the carbon emissions from construction, operation and through to the end of the building's end life are all equal to zero. We are the first hotel company in the world to set this standard, but hopefully not the last.

For our unavoidable emissions, we calculate our footprint and offset with our nature based reforestation partner in Nicaragua. room2 Chiswick is the first ho(me)tel in the world to offset both operational and embodied carbon to zero, taking into account the full picture of our presence. We believe in taking care of our global communities as much as our local ones.

Here's just a few of our sustainability initiatives at Chiswick

- Entirely net zero
- Carbon rebalanced
- Designed to be 89% more energy efficient than the average UK hotel.
- 40% less water used in our showers with the same pressure
- Ground source heat pumps heating our rooms and water
- Solar panels on our blue and green roof. Green to boost biodiversity and blue to prevent localised flooding
- Zero waste goes to landfill
- 100% of our loose bespoke furniture is manufactured within 10 miles.
- We even bee hives on the roof (our very own honey is available in the pantry)

All this means, you too can do your bit when you stay with room2.

10 reasons to try room2



1 Human centered design

Not just a cookie-cutter box. Rooms designed to be actually lived in with more space, and optimised for comfort, efficiency and well-being.

2 Stay one night to a year

The longer you stay, the better the rate, but we'll love you no matter what.

3 Meals on your schedule

Prepare your own meals in the comfort of your room, have takeaway delivered or grab a bite downstairs.

4 All under one roof

Cafe, bar, laundry, gym, wifi, printing services... all within reach without stepping out the door.

5 Safe & secure

Our self-contained studio apartments mean reduced contact and added safety, without compromising experience.

6 Beautifully designed

We carefully curated the rooms to make you feel at home, relaxed and when you stay at room2 you wake up ready for your day.

7 2pm check out for all

When you book a room with us we think it should be yours for a whole day. That's 24 hours, 2pm -2pm.

8 No corporate rules

Do things how you want! There's no archaic rules or sterile dining rooms, just our friendly team and relaxed social spaces.

9 Surrounding area

In the heart of Chiswick we're the perfect location whether you work locally or need to pop into central.

10 Sustainability

We have done the hard work with no compromises on quality or comfort, so you can stay with us proud to be supporting the shift to a greener future.